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**FOR IMMEDIATE RELEASE**

**VETTE CORP. ANNOUNCES CUSTOM BRANDED VGA THERMAL SOLUTIONS  
FOR AFTERMARKET SUPPLIERS**

*COMBINES TECHNICAL EXPERTISE & CUSTOMER SUPPORT IN BRANDED THERMAL SOLUTIONS*

Manchester, NH – April 6, 2005, – Vette Corp., a global provider of thermal management solutions, announces its VGA thermal solutions for OEM electronics manufacturers are now available as custom branded VGA solutions for aftermarket suppliers. Leveraging its leadership position in removing heat from today’s most powerful chipsets, Vette works with the aftermarket supplier to create a custom branded thermal solution bearing the graphics and design to provide not only superior performance, but significant market differentiation as well. VGA, video capture or video processing chipsets power computer and popular consumer applications including high-performance video cards for the gaming industry, video display controllers, video recorders, and set-top boxes. In higher power applications, VGA’s generate in excess of 100 watts of potentially damaging heat that must be removed. Unlike OEM suppliers looking to strip costs from their products, aftermarket suppliers serve consumers willing to pay to increase the performance of their video application. Often times the thermal solution is the largest identifiable component to the consumer on an aftermarket video card. In offering a higher priced component, suppliers also seek to build brand loyalty and product differentiation with strong graphics.

**Aftermarket Suppliers Leverage Engineering, Manufacturing Capabilities**

According to Vette Corp. President and CEO George Dannecker, “Vette meets the unique branding and thermal performance needs of aftermarket suppliers with a combination of expertise unavailable elsewhere. The performance of our thermal solutions is second to none and we will engineer cosmetic and structural modifications to the heatsink as well as provide graphic designers to accommodate the most demanding labeling and graphic treatments in support of our customers’ branding programs,” Dannecker concluded.

Vette’s application support enables VGA aftermarket suppliers’ early phase design efforts with access to leading design-engineering personnel, test facilities and complete prototyping capabilities to ensure rapid design cycles of the lowest-cost, highest-efficiency thermal

solutions. To further enhance aftermarket product applications, Vette supports its thermal solutions with graphic and mechanical design services, including thermal analysis, mechanical analysis, thermal testing, and fan life testing.

Vette's engineers start by optimizing a customer's cooling solution for thermal, mechanical, acoustic, and cost constraints. At the same time they are also optimizing the design for manufacturability and developing tooling to maximize manufacturing efficiency. Then with design validation and customer approval, Vette's high-volume, high-quality manufacturing ramps up, feeding the customers' global supply chains and meeting their critical delivery deadlines.

### **Availability and Pricing**

Vette's heatsinks for OEM and aftermarket VGA's and related chipsets are currently available worldwide in standardized configuration, or can be customized to the application's specific needs. For more information on prototypes, customization, attachments, or volume pricing, contact Vette customer service: (603) 792-3460, or visit the company's website [www.vettecorp.com](http://www.vettecorp.com) to find the location nearest to you.

### **About Vette Corp.**

Vette Corp. is a global thermal management solutions provider specializing in solving thermal challenges for the leading OEMs in both the computer and industrial electronics industries. As electronic systems increase in functionality and complexity, heat-related factors have a greater impact on product development cost and time-to-market. Vette entered the global market in thermal management with a portfolio of 21 patents; design and applications engineering in Asia and North America; extensive Asian manufacturing and a customer list of blue-chip electronics manufacturers.

Vette's CEO, George Dannecker, was formerly president of Aavid Thermal Technologies. Ron Borelli, chairman of Vette's board of directors, served as Aavid Thermal's CEO and chairman. Together, Dannecker and Borelli built Aavid Thermal into the world's largest and most profitable heat sink company, bringing the venture from \$35 million to more than \$300 million in revenues in less than six years. With high-volume, Asian-based heatsink and fan manufacturing coupled with advanced applications and design teams, Vette Corp. offers their global customers the lowest-cost, highest-quality solutions for their most complex thermal problems. For more information, visit: [www.vettecorp.com](http://www.vettecorp.com).

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*Vette Corp. offers its high performance VGA thermal solutions for OEM's as custom branded solutions for aftermarket suppliers seeking to build brand loyalty and product differentiation. Vette works with aftermarket suppliers to create custom branded thermal solutions providing superior performance and significant market differentiation. Shown here (counterclockwise from top left) OEM VGA thermal solution, branded equivalent thermal solution; assorted aftermarket branded VGA thermal solutions.*