

FOR IMMEDIATE RELEASE



VETTE CORP ANNOUNCES \$50,000 GRANT FROM SYRACUSE CENTER OF EXCELLENCE FOR PRODUCT COMMERCIALIZATION PROGRAM

PORTSMOUTH, New Hampshire—July 27, 2010—Vette Corp, a leading global provider of data center thermal management solutions, today announced that it has been awarded \$50,000 in funding through the [Commercialization Assistance Program \(CAP\)](#) by the Syracuse Center of Excellence (CoE).

Vette Corp won the competitive peer review process with its proposal to commercialize a new liquid cooled high density thermal solution for data centers. The product is planned for commercialization in late 2010 and is based on patent-pending technology from Vette Corp. As of December 2009, five prototype units have been designed, manufactured, installed and commissioned by Vette Corp at Syracuse University's Green Data Center in Syracuse, New York. The award will provide Vette Corp with funding to commercialize the new product, conduct market validation and ready it for sale.

"As a New York State manufacturing, engineering, research and development company, Vette Corp is honored to be selected by the Syracuse Center of Excellence for this product commercialization grant," said George Dannecker, chief executive officer of Vette Corp. "This funding is important to the development of high efficiency data center liquid cooling solutions, the creation of new jobs within the state of New York and further highlights Vette Corp's ongoing commitment to the Syracuse University Green Data Center.

In announcing the award, Lisa B. Cleckner, Ph.D., MBA, Assistant Director of Operations for QA and Research at the Syracuse CoE commented, "The review process was very competitive for CAP V. We received a large number of high quality applications. So, congratulations on this achievement."

The product prototype design is based upon LiquiCool® data center system cooling technology by Coolcentric™, a division of Vette Corp. The prototype neutralizes up to 40 kW of heat generated by IT equipment mounted with an IBM NetBay Enterprise rack. Heat is rejected from the data center using a non-condensing secondary return water loop. The cooling unit has no electrical connections of any kind and includes a unique thermal monitoring and safety mechanism which also does not require power for operation. By eliminating the use of active fans within the cooling unit, bringing the cooling coil closer to the heat load, and using water for heat rejection instead of air, the product is projected to be two to three

times more efficient than next-in-class solutions and up to 10 times more efficient than legacy air-cooling solutions.

Vette Corp's products are manufactured in Ontario, New York, USA. Commercializing the new product could create up to 30 new jobs in New York state, including 20 permanent jobs in manufacturing and 10 permanent jobs in engineering, accounting, finance, purchasing, quality, service and logistics.

About Vette Corp

Vette Corp is a global thermal management solutions provider specializing in solving thermal challenges for sustainable data center and communications services facilities, as well as for OEM's of computer, communications and industrial electronic equipment.

Vette Corp is privately held and headquartered in Portsmouth, New Hampshire, USA. For additional information about Vette Corp, please visit www.vettecorp.com or contact Vette at +1.508.203.4690.

About the Syracuse Center of Excellence

The Syracuse CoE encourages proposals for projects that commercialize new products and services in the fields of indoor environmental quality, water resources and clean and renewable energy. The Commercialization Assistance Program originates from a grant from the Empire State Development Corporation. The goal of CAP is to encourage innovation, product development and entrepreneurship in New York and create jobs and wealth in the 12 counties in Central Upstate New York.

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